# Networking Rules!





- Can follow in outline straightforward short talks on familiar topics, provided these are delivered in clearly articulated standard language or a familiar variety.
- Can briefly give reasons and explanations for opinions.

(Adults) (

Group



Who you know is more important than what you know

2 In groups, brainstorm possible rules for successful communication at a networking event. Consider aspects such as body language, topics for discussion, and phrases to initiate conversation.

### Match the words with their definitions:

head tilt business card job seeker a hire de	etect to break the ice	
to pop conversation starter to pay off referral genuine connection		
<ol> <li>a gesture where someone leans their head slightly to the side, usually showing curiosity or interest -</li> </ol>	7. to attract attention or be noticeable due to being different or unique	
 2. a person who is looking for employment or work	8. a recommendation of someone or something to another person or organization	
opportunities3. something used to begin a discussion or interaction	<ol><li>9. when a company employs someone to work for them in exchange for payment</li></ol>	
with others 4. to make a situation less tense or awkward by starting a	10. a real and authentic relationship or bond between people	
conversation or activity	11. to be successful or beneficial in the end, usually after hard work or effort	
5. to notice or discover something, especially through careful observation or investigation		
6. a small card that contains contact information for a person or business		

### Watch the video and mark the statements below as True or False:

Networking is a skill that comes naturally to most people.

Studies show that personal referrals help many people get jobs.

Going to social events alone can help you meet new people and boost your career.

Wearing something that stands out scares people and makes them avoid talking to you.

Being yourself is very important in networking.

Lt's a great idea to bring your business card and give it to everybody at the event.

( ) It's best to avoid introducing people who should know each other but don't.

Summarise all the tips from the video.



#### **5** Answer the questions in pairs:

- 1. Do you find networking easy or challenging?
- 2. Have you ever attended a networking event? How was your experience?
- 3. How important do you think personal relationships are in finding job opportunities?
- 4. Do you prefer to network in person or online? Why?
- 5. Have you ever made a valuable connection through networking?

## Additional vocabulary task. Fill in the gaps in the sentences with the words from Exercise 3.

I am a(1) looking for opportunities in the marketing field.		
<ul><li>I always try</li></ul>	s try(2) by asking about people's weekends.	
<ul> <li>Asking about som</li> </ul>	eone's favorite movie is a great _	(3).
• A	_(4) can show that you are intere	ested in what the other person is saying.
• We had a	(5) connection right fro	om our first conversation.
It's hard to	(6) sarcasm over text ı	messages sometimes.
<ul> <li>Make sure to bring</li> </ul>	g your(7) to the	e networking event.
<ul><li>All of my hard wor</li></ul>	k studying finally started	(8).
• Getting a	(9) from a friend really h	nelped me get the job interview.
<ul><li>She was a great ca</li></ul>	andidate, so we decided to make	e her(10).
<ul> <li>Her bright person</li> </ul>	ality really made her	(11) in the group discussion.

#### **Correct answers**

- Generated in the "Lead-in activities" tool.
- Made in the "Word-Definition Matching" tool.
  - head tilt
     job seeker
     conversation starter
     a hire
  - 4. to break the ice 10. genuine connection
  - 5. to detect 11. to pay off
  - 6. business card



#### Made in "Audio&Video Questions".

- 1. False This statement contradicts the idea expressed in the text the text says networking is a skill that needs to be acquired.
- 2. True
- 3. True
- 4. False This statement implies the opposite of the idea expressed in the text the text says that wearing something eye-catching is a good conversation starter.
- 5. True
- 6. False This statement implies a slightly different idea from the one expressed in the text: it's advisable to carry your business card but only give it when requested.
- 7. False This statement contradicts the idea expressed in the text the text encourages introducing people who should know each other.
- Made in "Discussion Questions".
- Made in "Sentences with Target Vocabulary" + "Fill in the Gap".
  - 1. job seeker
  - 2. to break the ice
  - 3. conversation starter
  - 4. head tilt
  - 5. genuine
  - 6. detect
  - 7. business card
  - 8. to pay off
  - 9. referral
  - 10. a hire
  - 11. pop

