Networking Rules!

This lesson was created with AI at twee.com



Skills:

- Can follow in outline straightforward short talks on familiar topics, provided these are delivered in clearly articulated standard language or a familiar variety.
- Can briefly give reasons and explanations for opinions.

(Adults) (

(Group



Share your opinion on this quote. Do you agree with it? Why/why not?

Who you know is more important than what you know

2 In groups, brainstorm possible rules for successful communication at a networking event. Consider aspects such as body language, topics for discussion, and phrases to initiate conversation.

Match the words with their definitions:

| head tilt business card job seeker a hire de | etect to break the ice | | |
|---|--|--|--|
| to pop (conversation starter) (to pay off) (referral | genuine connection | | |
| L. a gesture where someone leans their head slightly to the side, usually showing curiosity or interest - | 7. to attract attention or be noticeable due to being different or unique | | |
| 2. a person who is looking for employment or work | 8. a recommendation of someone or something to another person or organization | | |
| opportunities | 9. when a company employs someone to work for | | |
| 3. something used to begin a discussion or interaction | them in exchange for payment | | |
| with others 4. to make a situation less tense or awkward by starting a conversation or activity | 10. a real and authentic relationship or bond between people | | |
| 5. to notice or discover something, especially through careful observation or investigation | 11. to be successful or beneficial in the end, usual after hard work or effort | | |
| 5. a small card that contains contact information for a person or business | | | |
| | | | |

4

Watch the video and mark the statements below as True or False:

| Networking is a skill that comes naturally to most people. |
|--|
| Studies show that personal referrals help many people get jobs. |
| Going to social events alone can help you meet new people and boost your career. |
| Wearing something that stands out scares people and makes them avoid talking to you. |
| Being yourself is very important in networking. |
| It's a great idea to bring your business card and give it to everybody at the event. |

It's best to avoid introducing people who should know each other but don't.

Summarise all the tips from the video.



5 Answer the questions in pairs:

- 1. Do you find networking easy or challenging?
- 2. Have you ever attended a networking event? How was your experience?
- 3. How important do you think personal relationships are in finding job opportunities?
- 4. Do you prefer to network in person or online? Why?
- 5. Have you ever made a valuable connection through networking?

Additional vocabulary task. Fill in the gaps in the sentences with the words from Exercise 3.

| • lam a | (1) looking for opportun | ities in the marke | eting field. | |
|---|--------------------------------|--------------------|------------------------|------|
| l always try | (2) by asking about | t people's weeker | nds. | |
| Asking about some | eone's favorite movie is a gre | at | (3). | |
| • A | (4) can show that you are int | erested in what t | he other person is say | ing. |
| • We had a | (5) connection right | from our first cor | nversation. | |
| It's hard to | (6) sarcasm over te | xt messages som | netimes. | |
| Make sure to bring | your(7) to t | the networking e | vent. | |
| All of my hard work | studying finally started | (8). | | |
| • Getting a | (9) from a friend real | lly helped me get | the job interview. | |
| She was a great car | ndidate, so we decided to ma | ake her | (10). | |
| Her bright persona | litv really made her | (11) in the | e aroup discussion. | |

Correct answers

- **2** Generated in the "Lead-in activities" tool.
- Made in the "Word-Definition Matching" tool.
 - head tilt
 job seeker
 conversation starter
 a hire
 - 4. to break the ice 10. genuine connection
 - 5. to detect 11. to pay off
 - 6. business card



- 1. False This statement contradicts the idea expressed in the text the text says networking is a skill that needs to be acquired.
- 2. True
- 3. True
- 4. False This statement implies the opposite of the idea expressed in the text the text says that wearing something eye-catching is a good conversation starter.
- 5. True
- 6. False This statement implies a slightly different idea from the one expressed in the text: it's advisable to carry your business card but only give it when requested.
- 7. False This statement contradicts the idea expressed in the text the text encourages introducing people who should know each other.
- Made in "Discussion Questions".
- Made in "Sentences with Target Vocabulary" + "Fill in the Gap".
 - 1. job seeker
 - 2. to break the ice
 - 3. conversation starter
 - 4. head tilt
 - 5. genuine
 - 6. detect
 - 7. business card
 - 8. to pay off
 - 9. referral
 - 10. a hire
 - 11. pop